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BASIC RATE SHEET

Short Term Projects (Est. 1-5 Hours Max.)		
$24.00 / Hour	*Examples:* - Advertisements (Small) - Business Cards - Business Logos - Business stationary setup - Menu Setup - Program Setup - Cover Design	Hours are rounded down to the nearest fifteen minutes. Payment in full is due on the completion of the project.
Long Term Projects (Est. 5+ Hours Max.)		

$20.00 / Hour	*Examples:*
	- Advertisements
	   (Large / multiple)
	- Advertising Campaigns
	   (Print / Radio)
	- Publications Layouts
	   (Newspapers, Magazines,
	   Books, E-Books & Print)
	- Brochures
	- Publication layouts
	- Logo Design / Promotional
	- Web Site Design
	   & Maintenance
		Hours are rounded down to the nearest fifteen minutes.
		
		Payment in full is due on the completion of the project.
		
		In the case of website design & maintenance, billing will be done after every five hours / $100 worth of work done on a site.

Flat Fee Options		
$300	Includes an interview with client/business owner, photo(s) of the business; a professional write up that will be approved by the client/business owner prior to release to local newspapers and media.	
CONTACT ME	Non-profit projects.	

Please Note:

- The above rates do not include additional costs, including printing of materials, website registrations. Unlisted rates are open for discussion.
- Setting up print-on-demand / e-book accounts, editing, soliciting quotes and/or arranging printing for the projects are included in the listed rates.
- The costs of a contract, proofs, and a CD archive of the finished project are included in the listed rates if the client so desires.
- Understand I am doing this part-time, but with the exception of long-term projects, most will be done within 24 hours after they are begun, barring revisions requested by the client.